

North Meadow Croquet

June 21, 2010

Re: Press Release

Finally, after much hard work and effort, we now have the much awaited Monterey croquet set ready for shipment. After setting up our new lathe, shaping and sanding equipment we have finished our first production run of this premium croquet set. The final product is everything we had hoped and expected it would be.

The wood components of this new model are turned from White Ash, a native wood of New England known for its beauty and strength. Teamed with our premium wicket set and the related components all Made in the USA, this set is an incredible value and its lasting durability will make it an investment for future fun on the court for years to come.

With available options to meet the preference of all, we offer the four player version, the Windsor. And if you are so inclined, the Hampton, a six player version in an English Style wood box is also available. We will have single Monterey mallets available for purchase on our retail website within a week.

I take this opportunity to note my appreciation of those involved in launching this new model. From the plant maintenance crew, to the production setup crew, to the production crew, to the finishing crew and finally, to the packaging crew I extend a heartfelt "Thank You" for your efforts. You have shown without any doubt to me that "Made in the USA" is still a force to be reckoned with!

Sincerely,

Dale Pierce

Dale Pierce
The North Meadow Croquet Co.
A Subsidiary of Pierce Point Laser, Inc.